CMA

PARTNER BRIEF

The operating partner your clients need next.

Strategy, systems and fractional leadership for the businesses our partners serve.

A Referral

Introduce a client who needs strategy, systems or operating leadership.

B Co-delivery

Bring complementary expertise to the same client engagement.

C Two-way introductions

Build a trusted network around the businesses we each serve.

Commercial terms, including any referral fee or revenue share, are agreed in writing. No automatic commission or guaranteed introductions.

PUBLISHED PRICING HIGHLIGHTS

Operations platform build	**From $5,000**	Essential Plan	**$1,250**
Platform managed by CMA	**$450/mo**	Pitch deck: standard	**$2,000**
Self-run infrastructure upkeep	**From $80/mo**	Pitch deck: investor-grade	**$3,500**
Workflow Map	**$500**	Standalone financial model	**$3,500**
Fractional COO (3-mo min)	**$6,000-$12,000/mo**	Focused market research	**$1,250**
Fractional CMO (24h included)	**$3,000/mo**	Go-to-market launch	**$3,500**
Ongoing Advisory	**From $750/mo**	Market entry	**$6,500**
Hourly (3h / $525 minimum)	**$175/hr**	Website build	**$697**
Plan: raising $250K-$2M	**$2,500**	Optional website care	**$199/mo**

CMO SCOPE & COMMITMENT

Production and staffing are separately scoped and priced. Go-to-market is optional. Additional work requires an agreed scope and fee. 24 hours included per month. 3-month minimum. Then monthly with 30 days notice.

PAYMENT & CURRENT SCOPE

Fixed-price projects $2,500-$9,500: three equal installments. Above $9,500: 50% to start and 50% on delivery. Essential Plan: three installments also available. Recurring fees follow the written agreement. Website care is optional after the initial build. Full current scope and pricing: colemanma.com/pricing/



Dallas Coleman, Founder & CEO

(972) 863-8559 hello@colemanma.com

1910 Pacific Ave, Suite 5055, Dallas, TX 75201